

# MOROSYSTEMS

PROGRESS THROUGH COOPERATION

## ERDF PROJECTS

We would like to inform you that our project “New SW development” of MoroSystems, s.r.o. is co-financed by the European Union.



EUROPEAN UNION  
European Regional Development Fund  
OP Enterprise and Innovation for Competitiveness



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PRŮMYSLU A OBCHODU

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## ERDF PROJECT

Project number: **CZ.01.4.04 / 0.0 / 0.0 / 15\_005 / 0000091**

Schedule for implementation: **2nd June 2015 – 31st May 2018**

This project is financed by the ERDF through the Operational Program Enterprise and Innovation for Competitiveness.

The main goal of the project is to launch JRM, a new software product, which will become a substitute for any CRM (Customer relationship management) available on the market.

### THE FOLLOWING SUB-OBJECTIVES WILL BE ACHIEVED THROUGH THE IMPLEMENTATION OF THE PROJECT:

- Attract new customers due to a unique and competitive solution
  - increasing the competitiveness of MoroSystems, s.r.o.
- extending the usability of the system for new and existing customers
- the system will be a unique solution on the Czech market in terms of its scope and processing
  - opening up new markets
  - two new jobs will be created
- providing a complete range of CRM functionalities for small companies at an affordable price

## WORKFLOW MANAGEMENT SYSTEM PROJECT

Project number: **CZ.01.4.04 / 0.0 / 0.0 / 16\_076 / 0007926**

Schedule for implementation: **1st January 2017 – 31st December 2018**

This project is financed by ESF through the Operational Program Enterprise and Innovation for Competitiveness. The aim of the project is to create a new SW workflow tool “MACIS 2.0” (Marketing Campaign Information System) for processing of marketing campaigns which will enable the customers and suppliers of these campaigns to effectively manage their input, creation, course and evaluation.

### THE FOLLOWING SUB-OBJECTIVES WILL BE ACHIEVED THROUGH THE IMPLEMENTATION OF THE PROJECT:

- Attract new customers for a unique and competitive solution
  - increasing the competitiveness of MoroSystems, s.r.o.
  - developing the knowledge and skills of IT professionals
    - opening up new markets
    - two new jobs will be created